



Shasta County Arts Council

SCAC Advisory Committee Meeting

on September 11, 2019

Minutes

Meeting opened at 5:34pm by Board President John Truitt

Attending: John Truitt, Conica Patnaik, Agata Maruszewski, Destinee Dale, Cristy Kidd, Michael Flanagan, Maggie Hochstatter, Blake Fischer.

Attending by phone: David Moore and Debra Lucero.

Excused absence: Cathleen Barr, Kristen Schreder.

Ratification of minutes: Cristy Kidd moved to approve the minutes. Amendment was made by David Moore to correct the record of his attendance at the August Board meeting — amendment to reflect David did not attend the meeting. Also to be corrected – PEG fees per quarter are not the amount stated in August minutes but \$17,500 a quarter, amounting to less than \$80,000 a year.

Cristy accepted the amendments to the motion.

All in favor, minutes passed with amendments.

SCACtv advisory meeting

Michael attended conference in San Francisco on 09/10/2019 - FCC rule-making and status of PEG.

New: certain jobs can be paid with PEG. Engineer, technical side of the station (programming, scheduling, keeping it running, ingestion). SCACtv's contract as currently written doesn't allow that tho. The contract is in place through December 2019. SCACtv to go from franchise agreement to DIVCA, this is where the change could be made. Michael to meet with Debra to report on the conference and a report will be presented to the Board.

- Upcoming Citizen Journalism workshop. Debra to be one of the speakers. Also, Lupita Franco (currently CalTrans - previously a journalist and tv journalist), R.V. Scheide (A News Cafe).

Michael working on securing sponsorship.

There is a provision in the idea of the workshop to have scholarships for high school students.

SCACtv advisory meeting concluded at 5:45pm

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