

# SCACTv Advisory Committee meeting

## Minutes

7:15pm

Monday, June 24, 2019

### WELCOME:

1. **Call to Order:** Meeting called to order by John Truitt at 7:15pm
2. **Roll Call:** Debra Lucero, Agata Maruszewski, Michael Flanagan, Cristy Kidd, David Moore, Catie Barr, John Truitt. Kristen Schreder - SCAC tv advisory.
3. **Guest Introduction:** no guests present.

**RATIFICATION OF MINUTES & AGENDA:** David Moore moved to approve the items. The motion was seconded by Catie Barr. Minutes and agenda approved unanimously as submitted.

1. SCACTv would like to change the SD system to an HD one. Currently the channel is SD. Everything is recorded in HD. Cost is about \$80,000. Last time, the cost was financed. Recommendation to also finance for 5 years.

2. Reports - by Mike Flanagan

- City Council 1st and 3rd Tuesday each month
- March 1st - Library Shoot via Tom Ramont - Partnership build
- March 3rd - Candidate Forum District One- Facebook Edited Video (372 V)+ Facebook Live (448 V+ 575v= 1,023 V ) Youtube (231 v)
- March 4th - RASL Pre Event Meeting
- March 8th - High School Awards Facebook Live (130 V)
- March 15th - Meander art installation - Turtle Bay James Phillips Shoot
- March 18th - Tight Rope Media Update
- March 19th - Interfaith Forum on Healing New Zealand Facebook Video Edit (477 views+ 74= 551 v)
- March 22nd - Peer Court Shoot with Jas
- April Fair Housing Month PSA - Partnership Build- Facebook Video Edited 831 Views)
- April 2nd - Mobile Crisis Outreach Presentation - Hill Country Shoot + Facebook Live (2,2Kv)
- April 3rd - UpStateCa Tourism Conference. Facebook Live 117V+49v+313V+68V= 547 V )
- April 4th - RASL Meeting
- April 5th - Hope Is Alive Open Mic
- April 6th - Voices of the Golden Ghost Shoot + Facebook Live (701 Views)
- April 16th - City Council Presentation on SCACTv Awards and Debra on Cultural District / Facebook Live (195 Views)
- May 9th - paid - RASL Shoot + Facebook Live (762 views)
- State of Downtown Shoot + Facebook Live (1K Views)
- May 11th - North State Symphony Shoot Partnership with conductor Seaton Facebook Live (159 views)
- May 19th - KKRN Spring Music Festival Shoot + Facebook Live (76 views) (79 Views) (311 Views) (378 Views) = 844V
- May 22nd - paid - Redding City Club Shoot + Facebook Live (1.9K Views)
- June 1st - paid - After Smoke Clears. Guest speaker for first responders, utility workers, spouses.
- June 5th - Fire Bench Memorial Dedication- City Partnership
- June 6th - Install Editing Bay downstairs. Working on kiosk for stations in lobby
- June 19th - Juneteenth Shoot and Facebook Live ( 1.2K v and 63 comments)
- June 20th - Tightrope training in Chico
- June 21st - Sundial Music Festival Shoot

Meeting closed at 7:22pm