



# Shasta County Arts Council

## SCAC TV Advisory Committee meeting Tuesday, September 15, 2015

### IN ATTENDANCE:

SCAC Board: Catie Barr, Gary Gerhard, Michael Karns  
Executive Director: Debra Lucero  
Staff: Agata Maruszewski, John Stymus, Susan Emerson.  
Independent Contractor: Maggie Hochstatter.  
Volunteer: Karl Pavlik  
Absent were: Sharon Panich, Miguel Cruz, Steve Solorio.  
Excused absence: John Truitt

Meeting was called to order by Debra Lucero at 5:38 pm

### APPROVAL OF MINUTES:

Ratification of Minutes from July 28, 2015 meeting. Motion by Karl Pavlik, Catie Barr seconded the motion. All in favor - motion carried unanimously. Minutes updated to reflect Conica's excused absence.

Agenda for the Tuesday, September 15 meeting was approved.

### REPORTS:

#### Financial update:

*Report by Maggie Hochstatter:*

- PEG fees statement of finances to date. Report attached in Board files.
- Rod Dinger (City of Redding) thinks that SCAC TV can ask for the loan forgiveness, Kim Niemer (City of Redding) advises against that move, due to current political and economic climate.

#### Summer Camp - YouthForce update [camp duration - July 13 - July 30, 2015] - summary

Two videos are being created; one will be shown during the October 6, 2015 presentation to City of Redding, one of the children participating will be there too, to talk to the City. Another 4 minute video is being edited, to premiere at the 10th Annual Silent Film Festival, and will later be submitted to other festivals. The latter video is a silent film.

Some of the children participating were quite challenging to work with, but the workshop was designed to embrace children with those needs. While the children didn't do any of the script writing for the final project, they acted in the technical capacities.

First day, the participants met with David Shepard, who delivered a lecture on history of cinema, story telling, conveying story with motion, without a sound. The workshop also covered all that has to do with movie production, submitting movies to festivals and their promotion, all technical and directing decisions that go into the final product.

The children were presented with iPads at the end of the workshop. They also presented individual films they each created during the camp.

1313 Market Street • Redding, CA 96001-0611

530.241.7320 • [www.shastaartscouncil.org](http://www.shastaartscouncil.org) • [shastart@shastaartscouncil.org](mailto:shastart@shastaartscouncil.org)



Funded in part by the California Arts Council, a state agency; The National Endowment for the Arts, a federal agency; and the City of Redding.



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Shortly after the workshop finished, one of the parents donated funds towards Film Alliance [that was formed - FireReel Film Alliance]. SperoPictures created the Alliance, SCAC acts as Fiscal Sponsor.

The goal of the FireReel Film Alliance is to create a community of film makers.

Question from Susan Emerson:

Can the Camp be put into the Redding Recreation schedule of classes offered?

Answered by Debra Lucero: Yes, but it has to be submitted to Kim Niemer, City of Redding.

SCAC TV is more interested in tv production [faster pace, more precise skill, not as much editing as for film production]. More tv production oriented teachers to be involved in the future.

## **Update on media center website development, membership and participation in media center's programming development, use of equipment.**

Further remodel of the southern side of the building is to happen in December. The room will be remodeled differently than initially planned - the room will be open entirely, with the add-on walls removed.

There is a bit of a disagreement between SCAC-TV and City of Redding, regarding the use of PEG fees to pay for labor; City claim's PEG fees can't be used for that purpose. PEG fees can be used to buy materials. City proposed to ask workers to volunteer.

Question from Catie Barr:

Could an open letter be written to City to ask them to grant permission for SCAC to use outside workers?

Answered by Debra Lucero:

Yes. Could Catie meet with Debra and Rod Dinger (City of Redding) to talk about it?

The goal of the Media Center is to involve schools - RSA, Anderson New Tech - who offer digital media classes. As technology develops, it becomes easier and easier to produce interesting tv show with much less cumbersome equipment, software on computers capable of doing jobs that required special dedicated and extremely expensive equipment [like switch boards].

## **State of Public Access TV presentation to the City Council on October 6, 2015 - preparation**

Debra Lucero called upon Board Members to participate and show support. Meeting to start at 6pm.

## **New content that was filmed and/or scheduled**

*Presented by John Stymus*

- Dr Bowman's recital, monthly PAS concerts [also posted to YouTube];
- Women's Fund mental health symposium to be filmed and broadcast on Ch 181 and placed on YouTube;
- *Democracy Now* show added to the schedule.
- Further automation of scheduling and uploading to the channel.
  - **Cooperation between Butte and Shasta public access channels – sharing staff and content, jobs and scheduling of new content [ie. Democracy Now].**
    - 7 Butte Community Access Channels interns are curating everything, from cartoons on [archive.org](http://archive.org) [copyright free], are creating schedule for Butte channel. Goal is to eventually to

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sell underwriting to i.e. yoga studios, and other programs that potentially provide opportunity for underwriting.

## **Open House dates and particulars**

Open House will be delayed until the completion of studio remodel.

## **ANNOUNCEMENTS:**

### **Fire Reel Film Alliance - new Fiscal Project**

Alliance to connect to other film makers.

Shasta Land Children's Film Festival also came to SCAC to become Fiscal Project. At this point, there has been no more information about the status of the request.

## **ADJOURNMENT:**

Meeting was adjourned at 6:39pm by Gary Gerhard.

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