

In collaboration with the Shasta County Arts Council and the Cascade Theater, Redding Arts has been given the opportunity to commission a large-scale, world-class mural to commemorate the resiliency of our community and envision our city's bright future. Redding Arts was launched in 2017 by local art enthusiast, Tyler Linahan, as a project to create local opportunities for artists, develop the local arts scene, and enrich Redding's new Cultural District. After the Carr Fire, the organization asked the renowned street artist, BK Foxx, to paint a mural that would help our community heal from this disaster and enhance our re-emerging downtown.

Our inspiration for this project (pictured below) is BK Foxx's recent mural, titled, "Rise Up From the Ground," in Kyiv, Ukraine. As Redding receives its needed rain, new life is emerging from the soil. It's a symbol of our future: what's growing in Redding is stronger and more beautiful than anything we've seen.



We've asked BK Foxx to paint a 1,500 sq. ft. wall on the side of the Cascade Theater **this spring**. However, we must first raise \$29,000 to cover the expenses. **Our goal is to raise the first \$8,000** to secure a contract with the artist, and enable her to give us a sketch of the Cascade mural for our fundraising campaign. As she designs her sketch, she will collaborate with local residents and business owners who lost their homes in the fires.

Like the Sundial Bridge, public art is a gift to its community. It reimagines a landscape, draws visitors from around the world, and gives our community tremendous pride for their city. *To make this project possible, please consider making a financial contribution, outlined on the next page.* With your help, we hope to make a lasting impact on Redding.

With optimism,

Tyler Linahan

hello@reddingarts.com | (530) 710-8587

Support The Cascade Mural Project *(formerly Placer Mural Project)*
Donations may be made by check or online.

Please consider supporting The Cascade Mural Project with a financial contribution in amounts listed below. Project endorsements are also encouraged and welcome. The Shasta County Arts Council is acting as the 501(c)(3) fiscal agent to manage donations and expenditures related to this project.

Please make your contribution by check or online to The Shasta County Arts Council as described below, and return this form to The Shasta County Arts Council.

By check:

Please make checks payable to The Shasta County Arts Council.

Memo: The Cascade Mural Project

Mail to: Old City Hall (OCH), 1313 Market Street, Redding, CA 96001

Telephone: (530) 241-7320

Online:

For quick access, visit Support.ReddingArts.com.

Alternatively, you may visit www.ShastaArtsCouncil.org/Support-Arts.

- Under “PROJECTS”, select “**Cascade Mural Project - Carr Fire Memorial.**”

Donation Amount

___ \$ 50 ___ \$ 100 ___ \$ 250 ___ \$ 500 ___ \$ 1000 ___ \$ 5000

___ Other Amount: \$ _____

_____ I have enclosed a check in the amount of \$ _____

_____ I have made a contribution online in the amount of \$ _____

Name _____ Title _____

Organization _____

Address _____

Phone Number _____

Email _____

_____ Please list my name and/or organization as a supporter.

_____ I prefer not to be publicly acknowledged.

Thank you for supporting The Cascade Mural Project!



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