



Shasta County Arts Council

SCAC TV and SCAC Board meeting Tuesday, July 28, 2015

IN ATTENDANCE:

SCAC Board: Catie Barr, Gary Gerhard.

Executive Director: Debra Lucero

Staff: Agata Maruszewski, John Stymus, Susan Emerson.

Independent Contractor: Maggie Hochstatter.

Guests: John Truitt, Ty Bos

Absent were: Sharon Panich, Miguel Cruz, Steve Solorio.

Excused absence: Michael Karns.

Meeting was called to order by Debra Lucero at 5:34 pm

INTRODUCTION:

Guest introduction - Ty Bos [Outlander Creative]. Interested in being on SCAC board and helping out with SCAC TV. Ty left the meeting at 6:25pm.

APPROVAL OF MINUTES:

Gary Gerhard made the motion to approve SCAC TV minutes from meeting of March 17, 2015.

Catie Barr seconded. Motion carried unanimously.

Director's report:

Debra Lucero presented a report on meeting with Rod Dinger to talk about the upcoming SCAC TV report to City of Redding, October 6, 2015. Debra would like to call all Board Members and Advisory Committee Members to be present at the City meeting - report for City Council. Rod Dinger to be present also.

Financial update:

Report by Maggie Hochstatter:

- PEG fees statement of finances to date. Report attached in Board files.

Summer Camp - YouthForce update [camp duration - July 13 - July 30, 2015]

3min short, silent film style to be ready at the end of the camp. David Shepard opened the workshop with history of cinema lecture and presentation. Permits were taken out to film on street of City. Redding Film Committee is ran by VisitRedding.

Update on SCAC broadcasting:

Presented by Debra Lucero and John Stymus

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- Learning still in process.
- Staff of Shasta and Butte to be shared to split responsibilities and talents.
- New footage uploaded to 181.
 - All events happening at Old City Hall filmed:
 - Performing Arts Society chamber concerts
 - Redding Improv - live standup comedy
 - Trinity Alps Chamber Music Festival
 - Dedication of public art project - James Phillips and Palul for Redding Library Park

Equipment, remodel update:

- Capital improvements purchases to be made to acquire some BlackMagic equipment
- Website update for SCAC TV - Creative Mileage creating website. Debra to meet with Igor [Creative Mileage] to iron out details. Live streaming capacity to website expected by October 1st, 2015. Website to be fully operational October 1.
- City of Redding to help finish the building of studio upstairs at Old City Hall. Work delayed due to City's commitments with the new Police Department building.
- On-site studio at Old City Hall to be outfitted, off-site studio to follow, preferably on a school campus. Idea modeled after similar program in Bay Area [Cloners].
- SCAC to film a walk through the new Police Department, interview with chief Paoletti and publish on SCAC TV
- Network security analysis is imminent. Similarly, building security has to be introduced, with City of Redding's help and permission.

Grant report:

Presented by Debra Lucero

- PG&E grant final report due on July 31. The grant funded the YouthForce workshop currently underway.

SCAC TV OpenHouse report:

Presented by Debra Lucero

- Open House date - fall 2015. Audio and videographers to be invited, Simpson University, Shasta College etc.. Debra met with school districts and individual schools to form partnerships. Training as after hours programs {ROP/CTE}, PEG fees don't allow to be spent on wages and instruction.

COMMENTS AND QUESTIONS:

Question from Catie Barr:

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Kathy Kennedy - producer in Hollywood for S. Spielberg - would SCAC TV consider contacting her to ask for information on programs geared towards organizations and programs like ours?

Answer from Debra Lucero:

Idea is worth exploring

INFORMATION ITEMS:

- Debra Lucero participated in peer grant review panel for CAC. Observed that many Arts Councils are moving towards digital media arts.
- Video presentation of completed video from Butte Video workshop and documentation of the workshop.
 - Each workshop [Butte and Shasta] is 3-weeks long, designed to engage at-risk youth.
 - Shasta partnered with a for-profit film company [Spero Pictures]. Film industry surveys indicate that there exists an acute shortage of trained gaffers, camera men, sound engineers, etc for filming [particularly in areas of California outside of LA area]. Equipment is in place but no trained people [outside of LA area]. Career pathways for youth in digital media arts is the goal of SCAC workshops and SCAC TV public mission.
- State of CA introducing tax credits for film makers who work with companies outside of LA. More business opportunities for industry outside of LA.

ADJOURNMENT:

Meeting was adjourned at 6:07pm by Debra Lucero.

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