



Shasta County Arts Council

SHASTA COMMUNITY ACCESS CHANNELS

Advisory Committee Meeting

9/24/13

PRESENT:

Advisory Board Members, Board Members and Employees: David Palin, Debra Lucero, Meredith Dunlap, John Stymus, Mike Karns, Sharon Panich

GUESTS: Jarret Yount

Debra Lucero called the meeting to order.

Introductions were made from all present.

David Palin reported that all city council meetings for Shasta Lake, Redding, Anderson and the Shasta County Board of Supervisors are airing on a regular schedule. Redding Improv and artist interviews from previous gallery shows are also capable of being aired.

Debra announced that sixteen different shows have aired so far. Today a billing process was created for the government broadcasting.

Debra also discussed the equipment that has been purchased so far. Charter only charged \$2800 instead of \$4600 for the installation. Two cameras had been purchased from Crown Camera for filming, and three PC computers and one MAC computer for upstairs. A new sound board is still needed. The City of Redding did advance \$50,000 to purchase equipment.

Security was discussed. For now, it was discussed to possibly installing signage indicating security and purchasing some false cameras-possibly from Costco. Debra and David will look into this further.

Meredith will follow up with Rod Dinger's office regarding the payment schedule for PEG payments.

Debra reported that VisitRedding.com that has a continuous loop on Channel 8, does not pay anything for the broadcast. It was calculated that if they were paying for this airtime, it would be \$1440 per day, or \$525 thousand dollars per year. This high revenue would definitely would help finances.

John Truitt mentioned that there should not be any credit card for SCAC TV, but everything should be run through Shasta County Arts Council.

Debra adjourned the meeting.

Respectfully Submitted.

Meredith Dunlap, SCAC Office Manager

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