



Shasta County Arts Council

SHASTA COMMUNITY ACCESS CHANNELS

Advisory Committee Meeting

7/24/13

PRESENT:

Advisory Board Members and Employees: Ashley Esses, David Palin, Debra Lucero, John Truitt, Meredith Dunlap, Mike Karns, Sharon Panich, Maggie Hochstatter, Francine Sullivan

GUESTS: Miguel Cruz, Matt Davison, Alice Bell

Debra Lucero called the meeting to order.

Introductions were made from all present.

Debra provided a recap of the City Council meeting held on July 16 and the latest developments from the previous community access operator:

- \$50,000 advance with approximately 1% interest rate was approved by the City Council to purchase equipment
- The previous operator will be selling the broadcast equipment worth approximately \$11,000, the master control equipment and complete programming library worth approximately \$10,000 and providing the head-ends for free to SCAC
- Currently waiting on a date from Charter Communications to move the fiber optic line from the corner of Shasta and Market Streets to Old City Hall which will cost approximately \$4600
- Currently Redding Improv Players, Performing Arts Society and the True North Tour have all been taped so they can be added to the library for broadcast

Questions were asked by Alice Bell.

- *How will meetings be advertised?* Currently, they are advertised on the Shasta County Arts Council website www.shastaartscouncil.org, and soon there will be a dedicated website for the access channels, and redding.com.
- *Will the budget be posted online for the public?* Due to numerous factors changing since the original RFP was submitted, the budget will need to be redone. The budget will not be posted for public viewing. PEG fees and how they are being used will be posted for public viewing on a quarterly basis..
- *How can someone request to have the access channels record an event offsite?* There will be a form available online to make this request.

Debra adjourned the meeting.

Respectfully Submitted.

Meredith Dunlap, SCAC Office Manager

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