



# Shasta County Arts Council Artist Referral

## FORM INSTRUCTIONS

1. Print and fill out form above
2. Provide artist statement 300 words or less *formats accepted (.doc/.rtf/.txt)*
3. Provide up-to-date samples of your work (see guidelines below)
4. Send all forms and samples to the addresses/fax/email shown below.
5. You will receive a confirmation that your information has been received
6. Allow 5 business days for your information to be updated online
7. You will receive a link when your information is updated.

We will be providing samples of your work.

Following are some guidelines for the images and files we need to show your work:

### Visual Artists Sample Guidelines

Follow the image guidelines at this link:

[http://www.zapplication.org/imaging\\_tips.phtml#digital](http://www.zapplication.org/imaging_tips.phtml#digital)

Burn the images on a cd and send it to us. The images will be too large to send via email.

### **OR**

Provide a link to **your** online gallery/web site if you choose this option, you will not have an online gallery at the SCAC, rather a link to your site.

### Musicians/Performing Artists Sample Guidelines

Provide MP3 files (max 5) to sample online

*It is recommended that you only upload files with a sample rate of 11.025, 22.050, or 44.1 kHz, and a bit rate of 32,64,96,128,160, or 196*

or

Provide video file: *.mpg, .avi, and .wmv file formats*

or

Provide a link to U-Tube, Myspace, or your web site where your videos/samples can be viewed and music can be heard.

### Literary Artist Sample Guidelines

Provide a PDF sample of your publication(s):

Image of the cover of your publication *acceptable formats (.jpg, .gif, tiff) min resolution of 72 dpi, max 300x300 pixels*

"What's Inside" sample of your publication *acceptable formats (.doc, .pdf, .txt, .rtf)*

Ordering information for your books

Link to your site, or online store where the book(s) can be purchased

To receive our digital-file and artist statement services, contact us at [referral@shastaartscouncil.org](mailto:referral@shastaartscouncil.org)

### **ALL ARTISTS:**

fax all forms to 530-225-4455

attention: ARTIST REFERRAL

or mail in/walk in:

SCAC Administrative Offices

ATTN: ARTIST REFERRAL

Old City Hall

1313 Market Street

Redding, CA 96001

[-map it-](#)

**530-241-7320**

**FAX: 530-225-4455**

**e-mail: [referral@shastaartscouncil.org](mailto:referral@shastaartscouncil.org)**

hours:

Tuesday - Friday 9 am - 5 pm

**Saturday: 11 am - 3 pm (during exhibitions)**